



Gstaad hosts Holzer & Picasso CinemArt A cinematic journey into the world of art

29 December 2019 - 21 February 2020
Ciné-Theater Gstaad
Suterstrasse 6, 3780 Gstaad, Switzerland

CinemArt is a film series presented by Hauser & Wirth in collaboration with the Ciné-Theater in Gstaad. A special programme open to the public will offer unique insights into the lives and work of significant international contemporary and modern artists, including a selection connected to Hauser & Wirth's programme. Featured artists and well-known personalities from the art world include Jenny Holzer, Alberto Giacometti, Wilhelm and Anka Sasnal, Dieter Roth, Frida Khalo, Rashid Johnson, Pablo Picasso and Joan Miró. More information on the website: www.cine-theater.ch/programm

Art lights up Gstaad

Holzer's art will light up the Gstaad and landscape: she will project large, scrolling texts in light on the iconic Gstaad Palace Hotel white castle-like facade, projections will then take place daily between 7 - 8.30 pm until 17 February 2020. The projections are made possible with the generous support of Maja Hoffmann of the Luma Foundation and Alex Hank. Beginning in the 1970s with posters throughout New York City and continuing through recent light projections, her practice rivals ignorance with humour, and violence with kindness.

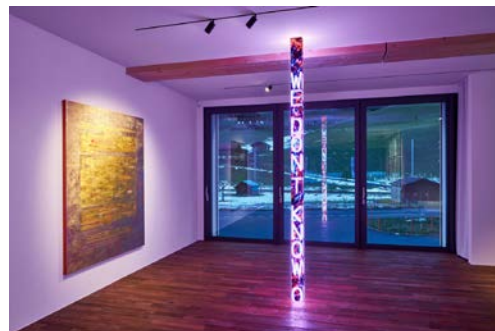


Center image and below: Jenny Holzer: A LITTLE KNOWLEDGE Tarmak 22, Gstaad 27 December 2019-22 January 2020 Courtesy all images © Jenny Holzer, ARS, NY and DACS, London 2019



Holzer's texts address war, oppression, gender, power by presenting them in media associated with advertising. Holzer will unveil new projections on the Gstaad Palace in 2020 but her first outdoor xenon projection on the bank of the Arno River in Florence was in 1996.

Since then her powerful art has illuminated culturally significant locations including the Spanish Steps in Rome, the Musée du Louvre in Paris, New York's Rockefeller Center, London City Hall, and the Guggenheim Museum Bilbao. The projections for Gstaad, A LITTLE KNOWLEDGE, include Holzer's Truisms in Italian, English, French and German language.



All images outdoor of the Palace Hotel: Jenny Holzer 'A LITTLE KNOWLEDGE CAN GO A LONG WAY' 2019 Light projections on the Gstaad Palace © Jenny Holzer, ARS, NY and DACS, London 2019 Courtesy the artist and Hauser & Wirth

Tarmak 22 exhibits a varied selection of Holzer's artworks, including the LED sign SWORN STATEMENT, which includes text from a 2004 United States Army Criminal Investigation Command document that looked into reports of abuse at Gardez Fire Base, an American outpost in Afghanistan. Various witnesses were interviewed - Afghan detainees, doctors, and American soldiers, but in the end, investigators ruled in favour of the US soldiers and concluded no wrongdoing had taken place. Holzer extracts these statements and displays them on the LED, in scrolling text.

'A LITTLE KNOWLEDGE' is part of three major exhibitions by Hauser & Wirth across Gstaad and St. Moritz. Starting with 'Calder', a solo presentation by Alexander Calder at Hauser & Wirth St. Moritz, on view from the 13 December 2019 to 9 February 2020. In Gstaad the gallery hosts an exhibition of Picasso's ceramic works alongside photographs taken of the artist in his studio by David Douglas Duncan at Le Vieux Chalet, open from 3 February through to the 28 February 2020 (open to the public on Wednesdays and Thursdays 2 - 5pm and by appointment).