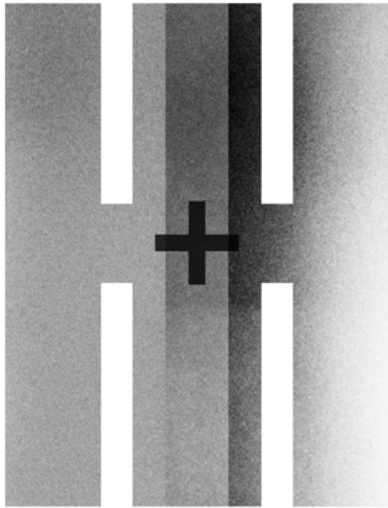


**FOR
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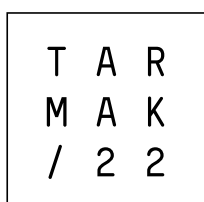


Gstaad, Switzerland – [November 27, 2023] – Tarmak22 is thrilled to announce a landmark exhibition that brings together key works from the remarkable art collections of Maja Hoffmann and Alex Hank. The two renowned collectors, recognized for their enduring passion for art and their commitment to share it with the community, collaborate for the first time. The exhibition will offer a rare opportunity to witness the fusion of their distinct collecting practices and is a must-see event this winter season for locals and visitors to Gstaad.

H+H (Hoffmann & Hank) will feature a diverse selection of artworks from the Maja Hoffmann/Luma Foundation Collection and the Hank collection. Surrounded by breathtaking vistas of the Swiss Alps, artworks by Arthur Jafa, Wolfgang Tillmans, Banks Violette, and Dias & Riedweg will introduce a thought-provoking and emotionally resonant experience in tune with the monochromatic winter landscape.

The exhibition is organized by Tarmak22 and Sokoloff + Associates—art advisors, in collaboration with Luma Foundation’s Westbau team. The opening is scheduled for December 14, 2023, and it will run until Sunday, January 28, 2024.

For more information, please visit www.tarmak22.com or contact Catalina Acosta at catalina@sokoloffart.com.

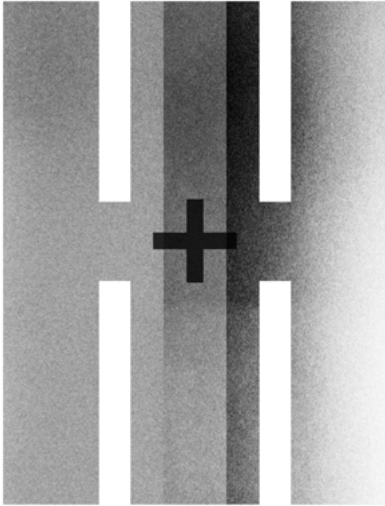


Dates

Dec 15 – Jan 28

Opening Hours

2:00 pm – 6:00 pm,
Tuesday – Sunday



About Luma Foundation in Saanenland

The Luma Foundation has been active in Gstaad and the Saanenland since 2014 when it launched its first iteration of the project 'Elevation 1049,' named after the geological coordinates of Gstaad - 1049. This initiative features in-situ works created to resonate with the specifics of time and place, comprising contributions from international artists. Many of these pieces are displayed, activated, or performed outdoors in the Saanenland, in and around Gstaad.

www.elevation1049.org

www.westbau.com

www.luma-arles.org

About Alex Hank (Collection)

Over 15 years ago, Alex Hank initiated his art collection journey in New York City. In 2019, hwe relocated to Gstaad and developed a keen interest in sharing his collection with a broader audience. The upcoming project at Tarmak22 marks his fourth endeavor, following Heimat (2019), Superflex (2020), and Bruce Conner (2021). Beyond his individual projects, Alex has demonstrated a strong commitment to the arts in the Saanen region by supporting various art initiatives, including Jenny Holzer at the Palace, Pipilotti Rist at Casa Gstaad, and Elevation 1049.

About Tarmak22

Tarmak22 is an exhibition space located at Saanen Airport, in the region of Gstaad, Switzerland, founded in 2019 by Antonia Crespí and Tatiana de Pahlen. Through the balance of traditional exhibition-making and a fresh approach to artistic exchange, the space creates an exciting dialogue for a community of artists, curators, collectors, and spectators in the region. Tarmak22 is free to visit, easily accessible to the public and provides a platform for cultural and artistic activity that is open throughout the year.

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www.tarmak22.com